

# TONY ZAJKOWSKI

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## MAY 2014 — PRESENT

**Editor** | Leftfield Pictures

“Alone Seasons 1 & 2” (History), “American Restoration” (History), “Rivermen” (History), “Pawn Stars” (History), “Counting Cars” (History)

## APRIL 2014 — MAY 2014

**Editor** | Hot Snakes Media

“Saving Alaska” (HGTV)

## FEBRUARY 2014 — MARCH 2014

**Editor** | Leftfield Pictures

Various development projects.

## SEPTEMBER 2013 — NOVEMBER 2013

**Editor** | ITV Studios

“Rocky Mountain Bounty” (Animal Planet)

## JULY 2013 — SEPTEMBER 2013

**Editor** | Paper Route Productions

“Buying Alaska” (Destination America), “Buying the Bayou” (Destination America), “Buying Hawaii” (Destination America)

## SEPTEMBER 2011 — JULY 2013

**AE / Junior Editor** | Al Roker Entertainment, Inc., NYC

Editing long form scenes and all digital content for “Coast Guard Alaska” (TWC), “Coast Guard Florida” (TWC), and “Celebrity Holiday Homes” (HGTV). Ingesting, stacking and media management.

## JANUARY 2010 — MARCH 2011

**Creative Director** | digital root, inc., NYC

Strategically developed web and print creative at small digital marketing agency for clients such as *The Economist* and Black House Development.

## DECEMBER 2008 — OCTOBER 2009

**Art Director** | *WIRED Magazine* and *OK! Magazine*, NYC

Created advertorial pages for marketing departments of national magazines.

## FEBRUARY 1999 — OCTOBER 2008

**Art Director** | Porter Novelli, NYC

Head of design at a top NYC PR firm. Created visuals, materials and displays for national, high-profile promotional events, product launches, and new business development initiatives. Adhered to tight deadlines and budgets on a daily basis. Cultivated brand and vision through various internal projects. Managed freelance designers.

CLIENTS INCLUDED: Gillette, HP, Timberland, Braun, Absolut V&S, Shire, Wyeth, Polaroid.

## SKILLS & EXPERTISE

Avid, Final Cut Pro, After Effects, Flash, Photoshop, InDesign, Illustrator, HTML5, CSS3, Apple Developer, Logic Pro

## EDUCATION

Syracuse University, BFA in Advertising Design